

SMEREREVIEW

MEDIA PACK AND RATE CARD

2023 | FIRST EDITION

CELEBRATING SMME'S:

Theo Baloyi is a South African entrepreneur, and the founder and chief executive officer of Bathu Shoes. He was featured in the Forbes 30 Under 30 list in 2019.



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About us

SME-REVIEW is targeted at small- and medium-sized enterprises – the fastest business growth sector in SA. The Bi-monthly digital magazine’s mission is to support the development of businesses by supplying topical and compelling content and is regarded as a must-read for entrepreneurial businesspeople.

We provide our audience with valuable and unique perspectives on the challenges and opportunities faced by SMEs, while presenting solutions to their day-to-day business challenges.

We cover all sectors of the economy while celebrating the men and women who are contributing to job creation and economic growth. A one-stop shop to explore **small business** guides, resources and financing.

Services & Rates

Platinum Package **R 25 000**

Front Cover(Extra charge of **R3000** for a photoshoot)

- 3 page profile
- 1 page advert
- Banner advert on SME-REVIEW MAGAZINE homepage (Hyperlinked to clients website)
- Mention on all social media platforms

Full page advert **R3 000**

Double page spread **R6 200**

Inside Front cover (DPS) **R8 000**

Full ad opposite Content **R3 700**

page

Inside Back cover **R4 000**

Outside Back Cover **R5 200**

Demographics Audiens



296K
National Readership



120K
Impressions



8.5K
Reach



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SME REVIEW

MAGAZINE

WWW.SME-REVIEW.COM

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